

# POWER Women PROFILES 2002

A special tribute to 10 of Dallas' most influential women leaders in business and in the community.

**Colleen Barrett,**  
*Southwest Airlines*

**Ellen Bradley,**  
*The Bradley Group, Inc.*

**Karyl Innis,**  
*The Innis Company*

**Elysis Holt Ragusa,**  
*The Staubach Company*

**Jodi Shelton,**  
*Shelton PR*

**Mary Spencer,**  
*The Spencer Company*



**Jo Staffelbach Heinz,**  
*Staffelbach Design Associates*

**Shirley Ward,**  
*Ward Communications*

**Betsy Whitaker,**  
*State Bar of Texas*

**Kathy White,**  
*Business Interiors*



**Colleen C. Barrett**

Colleen C. Barrett is President, Chief Operating Officer and Corporate Secretary of Dallas-based Southwest Airlines. In 1981, she and her husband, Herb, moved 443 Southwest stock to its founder. She is passionate about customer service and her motto is "Follow the Golden Rule." Her awards include: Top-Performing Woman in the Southwest Industry by The Wall Street Journal; Leadership in the Women's Network by Fortune Magazine; and one of 100 of the "100 Most Powerful Women in Texas" by The Dallas Morning News.

**Southwest Airlines**

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**Ellen G. Bradley**

Founded in 1976, The Bradley Group, Inc. provides a variety of professional management, public and political relations, and media services. The organization serves the professional, trade and philanthropic sectors. The Bradley Group also owns a franchise of service, technical agencies and operates the following: Energy, who received an MBA from TAMU; Risk Control, Insurance Publications, Inc. She is a Leadership Panel graduate and served on the board of the Dallas Women's Foundation, Leadership Texas, National Association, and 42 States and More.

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**Karyl Innis**

CEO, The Innis Company

Karyl Innis is known as the secret weapon for serious career growth. She has spent years working with business executives to break through the "barriers" that prevent them from succeeding to the highest corporate levels. Innis knows why successful people succeed and, when they fall, how to help them. She has grown her firm, The Innis Company, in international states. The firm has special expertise in executive coaching, career management and career transition/outplacement.

**The Innis Company**

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**Elysis Holt Ragusa**

President, Real Estate Services  
President, Dallas Office, Park  
The Staubach Company

Ragusa oversees the operations of Corporate Services, Capital Partners, National Sales and Education, Municipal Services, and corporate marketing and communications. Presently as president of Staubach Southwest Corporate Services, she provides leadership with complete profit/loss responsibility for the southwest. She earned the Top Achiever Award four times and was named Most Valuable Player at the Staubach Company. Ragusa is a board member of the Volving Nurses Association, the Dallas County Community College Foundation, and an Advisory Council Member of UT Austin.

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